



North Carolina Senior Games, Inc.
4603 Western Boulevard
Raleigh, NC 27606
Contact: Brad Allen, President and Executive Director
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www.ncseniorgames.org

For Immediate Release

GET READY FOR STATE FINALS 2016 WITH NORTH CAROLINA SENIOR GAMES!

RALEIGH – Ready. Set. Game On! Get ready for an experience like no other, as North Carolina Senior Games (NCSG), the statewide senior olympic program for adults 50 years of age and better, hosts one of the largest State Finals in its history! The 2016 State Finals are held from September 26th-October 3rd in Cary and Raleigh. Over 3,000 elite participants will compete in various sports and art competitions with over 900 volunteers coordinating the activities. North Carolina has the largest senior olympic program in the nation and remains as a role model for “healthy aging” in the U.S. The 2016 State Finals will showcase how camaraderie, friendships, and memories can be made while creating healthier, happier, and longer lives!

Get ready to be surrounded by “**the best of the best**” athletes and artists from 53 Local Games! Only those who qualified at one of the Local Games this spring are competing at State Finals. Senior Games programs include: sporting events for athletes who are dedicated to physical fitness and health; SilverStriders, the national award-winning program for walkers; SilverArts, the creative arts program for visual, heritage, literary, and performing arts; and of course cheerleading truly to “amp up” the spirit of the Games!

Be sure to come out to the Celebration of the Games featuring the Cheerleader Showcase, presented by Humana, at the McKimmon Center, Thursday evening, September 29th at 5:00p.m! Get immersed in creative inspirations during the Celebration of the SilverArts at the McKimmon Center on Friday, September 30th, with the Literary, Visual, and Heritage Arts Display beginning at 9:30a.m. and continuing on until 3:00p.m. Following the display is the sellout Performing Arts show, the SilverArts Follies presented by Blue Cross-Blue Shield of North Carolina at 7:00p.m!

NCSG is a statewide non-profit organization sponsored by the North Carolina Division of Aging and Adult Services. The Platinum Sponsor of State Finals for 2016 is Blue Cross and Blue Shield of North Carolina. The Gold Sponsor is Humana, Inc.; Silver Sponsors are Harrah’s Cherokee Casino and Resort and Rex Healthcare. Bronze Sponsors are the Genworth Foundation and North Carolina Farm Bureau Insurance. Senior Games is a year-round program dedicated to health promotion and prevention for adults 50 years of age and better. At the State Finals, volunteers and spectators are encouraged to stay active, healthy, and exercise a positive outlook on life. Join us for this incredible celebration of the human spirit! For more information, a map and schedule visit www.ncseniorgames.org or call 919-851-5456.



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“STEP UP TO THE PLATE” AT THE
2016 SENIOR GAMES STATE FINALS SOFTBALL TOURNAMENT

RALEIGH – Seniors are bringing it home, one pitch at a time! Prepare for an exciting week as North Carolina Senior Games hosts its annual State Finals Softball Tournament at the Walnut Creek Softball Complex, October 24th-26th in Raleigh! Get ready as 13 Women’s and 20 Men’s teams compete for the State Championship. Each participant and team at State Finals had to qualify at one of the 53 Local Games this past spring. That means, over 560 participants, ranging in age from fifty to eighty-four, will strive to see who truly is “The Best of the Best.” Which team will “step up to the plate” and prove they deserve the championship title?

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The State Finals Softball Tournament is part of the 2016 North Carolina Senior Games State Finals! Come join us for this celebration of the human spirit! For more information, a map and schedule, visit www.ncseniorgames.org or call 919-851-5456.



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CREATIVE EXPRESSION SHOWCASED DURING THE "SILVERARTS"
THROUGHOUT SENIOR GAMES STATE FINALS

RALEIGH – Get immersed in the talent and creative expression of seniors all across the state during the North Carolina Senior Games State Finals Celebration of the SilverArts held on Thursday, September 29th and Friday September 30th at the McKimmon Center in Raleigh. North Carolina Senior Games (NCSG) is the statewide senior olympic program for adults 50 years of age and better. SilverArts provides a true stage for the creative talents of older persons and is a major component, along with various sporting events, of the Senior Games health promotion program.

“The SilverArts allows Senior Games participants a creative outlet to express their talents,” stated NCSG President and Executive Director, Brad Allen. “Their creative expression continues to keep participant’s body, mind and spirit staying fit.” Visual, Heritage, and Performing Arts are represented as participants create inspiring work.

Innovative pieces and performances are showcased during an engaging schedule for both Thursday and Friday! Get ready to cheer, as the Spirit of Senior Games is emphasized during the **Celebration of the Games featuring the Cheerleader Showcase** on Thursday, September 29th at 5:00p.m. Then get prepared to have your sights set on astonishing work at the **Visual, Heritage, and Literary Arts Showcase** in the McKimmon Center on Friday, September 30th from 9:30a.m. until 3:00p.m. End the night at the sellout **SilverArts “Follies” presented by Blue Cross-Blue Shield of North Carolina** performing arts show at 7:00p.m!

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NORTH CAROLINA SENIOR GAMES ANNOUNCES
2016 STATE FINALS GOLF TOURNAMENT

WINSTON-SALEM –Our handicap? --Woods and Irons. Get ready for two days on the green as North Carolina Senior Games (NCSG) presents its annual State Finals Golf Tournament on October 4th and 5th. Over 195 seniors, ages 50 years and better, from all across North Carolina will assemble at Tanglewood Golf Course in Clemmons, NC. This course is home of the PGA Vantage Championship and boasts two of America’s finest golf tournaments as rated by Golf- Digest-- the Reynolds Course and the Championship Course. The course signifies a great playing ground for NCSG’s program approach to keeping the body, mind, and spirit staying fit.

The two-day Golf Tournament is just one part of the 2016 North Carolina Senior Games State Finals! North Carolina has the largest senior olympic program in the nation. This year’s State Finals will have over 3000 participants in various sports and arts activities, and will last for 19 days.

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NORTH CAROLINA
SENIORS TAKE IT TO THE HOOP in 2016!

GREENVILLE – Let’s take it to the court because... it's tip-off time! Experience the action **as 25 women’s and 32 men’s** basketball teams get together to compete at the North Carolina Senior Games’ (NCSG) State Finals Basketball Tournament. The three-day tournament will be held at East Carolina University Student Recreation Center, September 16th-18th. NCSG is the statewide senior olympic program for adults 50 years of age and better. Each of the teams competing at State Finals had to qualify at one of 53 Local Games all across North Carolina this past spring. Greenville-Pitt County Senior Games and East Carolina University Department of Recreation Services will serve as hosts for this year’s basketball tournament. Spectators are welcome to come and enjoy themselves at all State Final events!

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NORTH CAROLINA SENIOR GAMES ANNOUNCES
2016 STATE FINALS BOCCE AND CORNHOLE TOURNAMENTS

CLAYTON – It's a two-for-one, as North Carolina Senior Games (NCSG) presents its annual State Finals Bocce and Cornhole Tournaments on October 5th and 6th. Both days will be held at Clayton Community Park with the Clayton Parks and Recreation Department as the host for the events. Come watch seniors, ages 50 and better, prove that they truly are elite athletes! Who will come out on top at the 2016 State Finals?

NCSG is the statewide senior olympic program for adults 50 years of age and better. North Carolina continues to remain the largest senior olympic program in the nation! Each participant from across North Carolina had to qualify for the State Finals Tournaments at one of 53 Local Senior Games this past spring. State Finals has more than 3000 participants in various sports and arts, and will last for 19 days. Spectators are welcome to come and enjoy themselves at all State Final events!

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NORTH CAROLINA SENIOR GAMES ANNOUNCES
2016 STATE FINALS PICKLEBALL TOURNAMENT

CARY – It’s Back! Pickleball-- A unique racquet sport combining elements of tennis, badminton, and table tennis, entered the Competition at last year’s North Carolina Senior Games (NCSG) State Finals. Because of the overwhelming interest for the sport, the action is returning as NCSG presents its second annual State Finals Pickleball Tournament on August 30th-September 1st at Carolina Courts in Concord, NC. The Cabarrus County Active Living and Parks Department will host these events.

“Pickleball quickly gained participant’s enthusiasm at Senior Games and has grown to become one of our more popular sports,” stated NCSG President and Executive Director, Brad Allen. “We wanted to enhance the competition by bringing this action-packed sport back for our participants to compete in!” For State Finals, participants had to qualify at one of 53 Local Senior Games this past spring. This year, State Finals has over 3000 participants in various sports and arts, and will last for 19 days.

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