

(Local Games Name)

(Address)

Contact: (Local Coordinator Name, Local Games Name)

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For Immediate Release

(LOCAL ATHLETE) WINS AT NATIONAL SENIOR GAMES

(CITY (all caps)) – (Athlete’s Name) from (City) won a (gold/silver/bronze) medal in the (sports/event) competition at the National Senior Games held in Pittsburgh, Pennsylvania on July 7-18, 2023. (Softball Team) name from (_____) Local Senior Games won a (gold/silver/bronze) medal at the National Senior Games Softball Championship held in Columbus, Ohio on May 3-7, 2023.

(Athlete’s Name) was one of 554 athletes to attend Nationals, which had over 11,500 athletes from all across the country. North Carolina brought home 343 medals – 131 Gold, 112 Silver, & 100 Bronze, placing NC in 5th place for total medals earned.

North Carolina Senior Games State Finals is the qualifying event for National Senior Games. NCSG is a nonprofit organization dedicated to providing year-round health promotion and education for adults 50 years of age and better. Senior Games is sponsored statewide by the North Carolina Division of Aging and Adult Services. Gold Sponsors of State Finals are Seniors’ Health Insurance Information Program (SHIIP), and Humana, Inc, and the Silver Sponsors are Harrah’s Cherokee Casino and Resort and UNC Rex Healthcare.

NCSG programs include 53 Local Games which serve all 100 counties and SilverArts, the statewide heritage, visual, literary, and performing arts program. For more information on a Senior Games program in your area, please contact North Carolina Senior Games at (919) 851-5456 or visit their website at www.ncseniorgames.org.

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